Infographic Breakdowns:

Sometimes, sports infographics have a different use of color theory because they are so fixed to the colors of the teams that a player is signed to. Still, this Kobe Bryant graphic does some incredible things beyond just using the lakers yellow and purple. For one, the color yellow takes on a different meaning here than the typical "Happy" or "Joyful" feel that yellow is supposed to bring. It's a point of emphasis here, to help the viewer see exactly what they are supposed to be looking at. Interestingly enough, using purple for this graphic does give a "royalty" feel to Kobe Bryant's stats. Bryant was obviously one of the best players in NBA history, and the Lakers do have purple in their color palette, but it adds a sense of regalness to his career.

This entire website acts as an interactive infographic about how to protect oneself from COVID-19. Color Theory is abundant here. The faded blue is not incredibly in your face, but it gives a trustworthy vibe. Which is the goal for the CDC trying to get people to protect themselves from the virus. Meanwhile, the red text breaks up the page nicely, as well as really emphasizing what people should do if they need medical attention, or if they don't understand COVID-19.

INFOGRAPHIC 3: MY ORIGINAL RESUME PICTURE

I made this infographic for another class freshmen year, and looking back at this one, I think there are a few things I could have done differently. For one, red and orange was done to symbolize fire and creativity in my writing, but I don't think I focused enough on what it is that I do.

Also, I don't think the colors work anymore for what I want to do. There is still a passion in my writing, but the red is almost too brown, and while that can symbolize resilience and dependability, that wasn't really what I was going for at the time. If I had matched it to that UHart Red, I think that would make everything look better.